



INTERNATIONAL LIVESTOCK CONGRESS - CALGARY 2007
October 2, 2007 Calgary Alberta Canada
SPONSORSHIP PROGRAM

Sponsoring Company: _____
Address: _____ Prov: _____ PC: _____
Contact Person: _____
Telephone: _____ Fax: _____
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Sponsorship Amount: \$ _____ *Cheque payable to: **ILC-Calgary***

SPONSORSHIP: PLATINUM \$10,000+

Please complete the following information:

1. Supply logo in full color and black and white for use on ILC-Calgary program/agenda, proceedings website, conference signage and/or PowerPoint presentation
Files sent to iris@irismeckcom.com or dalynn@irismeckcom.com Yes ☐ No ☐
2. Supply 100 words of "corporate messaging" for proceedings and website
File sent to iris@irismeckcom.com or dalynn@irismeckcom.com Yes ☐ No ☐
3. Supply one corporate printed piece to be distributed at the conference registration or information table or in the registration package (Must be delivered to: Iris Meck Communications, Suite 510, 5920 – 1 A Street SW, Calgary AB T2H 0G3 **prior to September 24th, 2007**) Yes ☐ No ☐
4. Invitation for four persons to attend the Congress Plenary Session with free registration on Tuesday, October 2nd, 2007:
Name of person(s) to attend conference: 1) _____
2) _____
3) _____
4) _____
A registration form must be completed and noted with "Free Registration – sponsor" on each form (one form per person)
5. Invitation for four persons to attend the VIP Opening Reception on Monday, October 1st, 2007 (for speakers, sponsors and students):
Name of person(s) to attend Reception: 1) _____
2) _____
3) _____
4) _____
6. Invitation for four persons to attend the Post-Congress Reception on Tuesday, October 2nd, 2007:
Name of person(s) to attend Reception: 1) _____
2) _____
3) _____
4) _____
7. Invitation for four persons to attend the Post-Congress Industry Breakfast on Wednesday, October 3rd, 2007:
Name of person(s) to Breakfast: 1) _____
2) _____
3) _____
4) _____
8. Sponsor's one-on-one Round Table Business session only, with a key speaker of your choice and 15 of you guests on Tuesday, October 2nd, 2007 at 7:00 am (prior to congress plenary session):
Key Speaker: 1st choice: _____
2nd choice: _____
3rd choice: _____

- | | |
|--------------------------|---|
| <input type="checkbox"/> | Enclosed is a cheque made payable to CCA (with memo to ILC) |
| <input type="checkbox"/> | Please invoice me. I understand that payment is required prior to receiving sponsorship benefits. |

Please forward completed form with attachments to: iris@irismeckcom.com or dalynn@irismeckcom.com or
mail to: ILC-Calgary, c/o Iris Meck Communications Inc., Suite 510, 5920 – 1 A Street SW, Calgary AB T2H 0G3