



2011 International Livestock Congress – Calgary Sponsorship Program

Below is the sponsorship program for Beef: 2011 including six levels of sponsorship. All sponsors will be provided with the following:

- Great awareness with their logo/name listed in the ILC website, the final program, several promotional emails that are sent out from February – June, 2011,
- Logo/ name listed on the Sponsor PowerPoint presentation during receptions, breaks and lunch
- Logo/ name listed on the signage at the events including at the student program dinner, the ILC/CCA President's Reception, the Congress plenary day, and the BBQ,
- Listed in the ILC website sponsor section with a short corporate profile and a link to the sponsor website.

As a sponsor at any level, we invite you to attend the following activities:

- **Tuesday August 9, 2011, 1:00 - 4:30 pm ILC Student's Forum, Deerfoot Inn & Casino, Calgary**
- **Tuesday August 9, 2011 5:30 – 9:30 pm ILC-CCA President's Reception, Deerfoot Inn and Casino, Calgary**
- **Wednesday August 10, 2011 8:00 - 5:00 pm ILC Beef 2010 Plenary Session, Deerfoot Inn & Casino, Calgary**
- **Wednesday August 10, 2011 6:00 -10:00 pm BBQ, The Ranche, Fish Creek Park, Calgary**

Here are the levels of sponsorship:

Supporter Level: \$500 - the Supporter sponsor will be provided one seat at the student forum and one ticket to the President's reception.

Bronze Level: \$2,500 - the Bronze level sponsor will be provided with one complementary registration to the congress day, one seat at the student forum and complementary tickets to the president's reception.

Silver Level: \$5,000

The Silver level sponsor will also be entitled to two complementary registrations to the congress day, one seat the student forum and complementary tickets to the president's reception.

Gold Level: \$7,500

The Gold level sponsor will also be entitled to three complementary registrations to the congress day, one seat the student forum and complementary tickets to the president's reception.

The Gold sponsor can reserve and buy a table of 8 guests for \$2,600 (\$25 per registrant less than early registration price of \$350.)

Platinum Level: \$10,000 and more.

The Platinum level sponsor will also be entitled to four complementary registrations to the congress day, one seat the student forum and complementary tickets to the president's reception.

The Platinum level sponsor can reserve and buy a table of 8 guests for \$2,600 (\$25 per registrant less than early registration price of \$350.)

Student Travel Sponsor: \$2500. Be part of developing tomorrow's leaders! Support a student from Canada or an international location to attend the ILC program. Call the ILC coordinator to get all the details.

Custom built sponsorship packages will be built as per the committee approval.